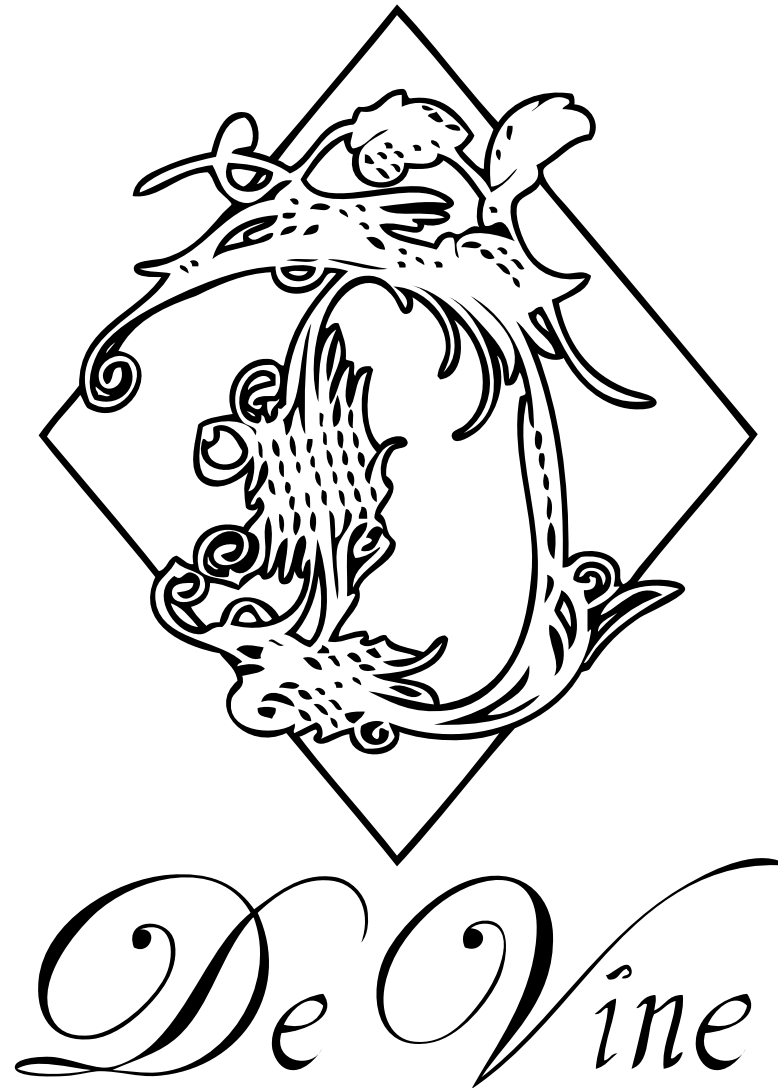
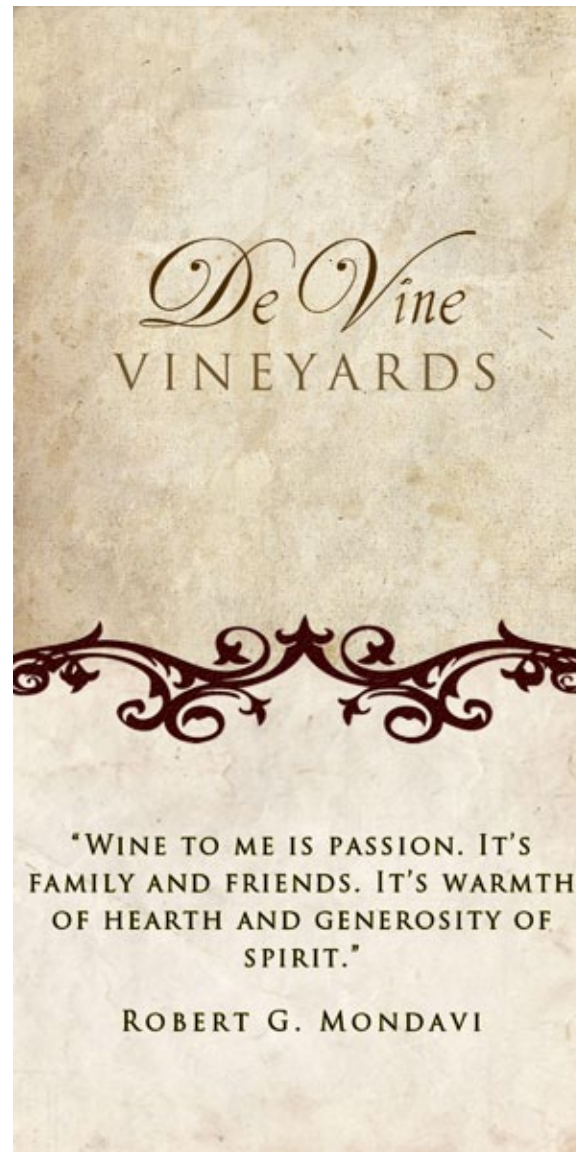

Bogdan Ciornei
New Media Design

DeVine Vineyards

- a clever name that talks about the perfection of the company
- new brand represents an abstract idea
- pure, quality, organic, perfection



LOGO BLACK & WHITE



TASTING CARD FRONT

HIGHWAY 29
OAKVILLE, CA 94562
(1.888.766.6328)
WWW.DEVINEVINEYARD.COM

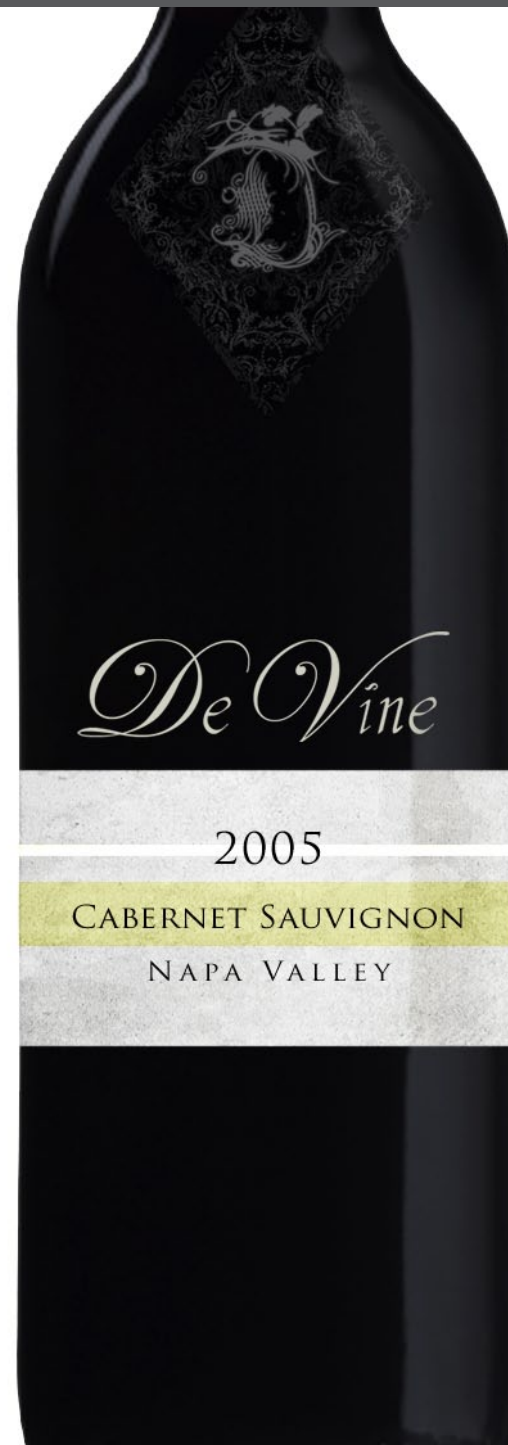
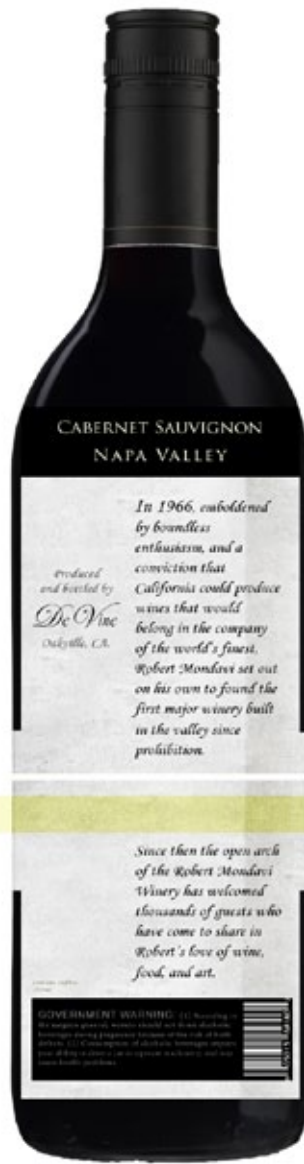
2005

CABERNET SAUVIGNON NAPA VALLEY

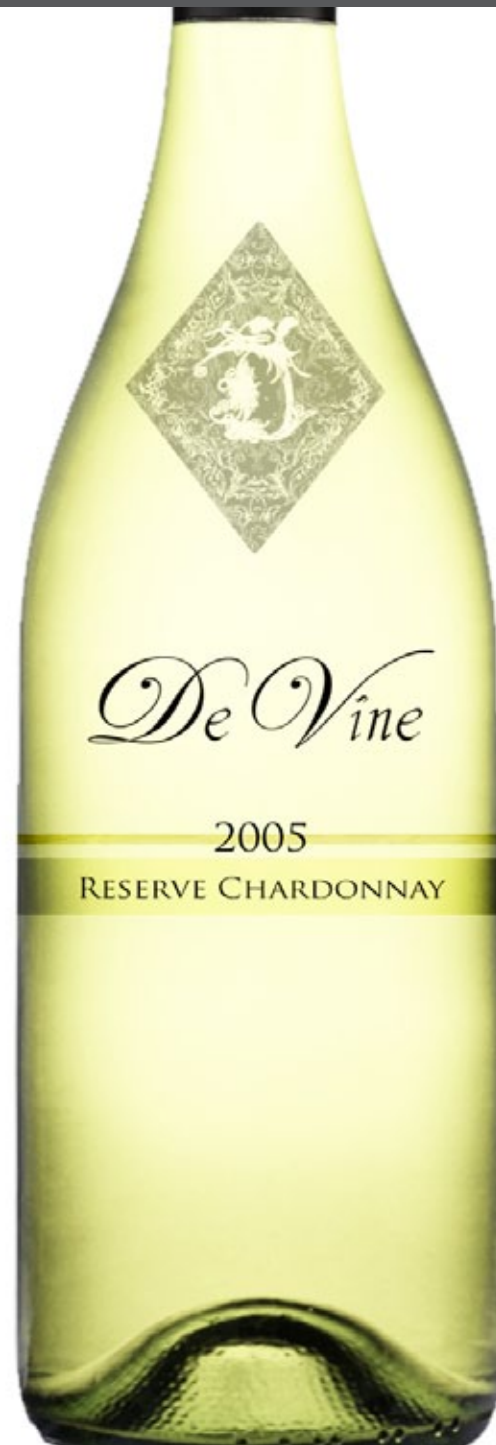
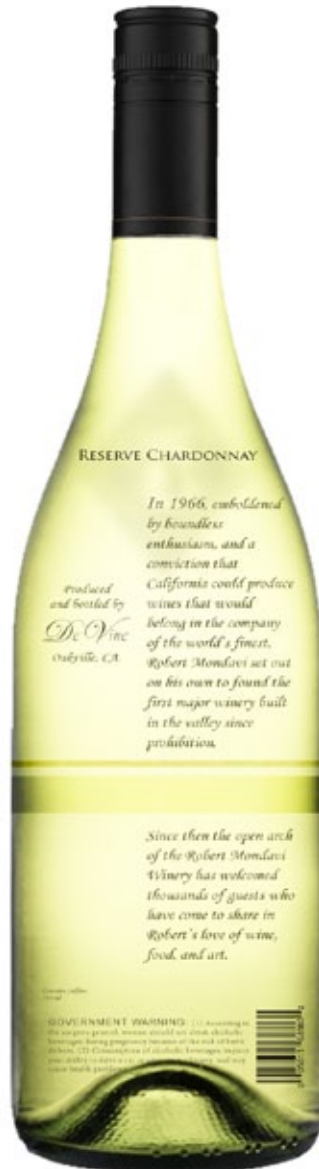


COMMENTS

TASTING CARD BACK



\$28 WINE LABEL



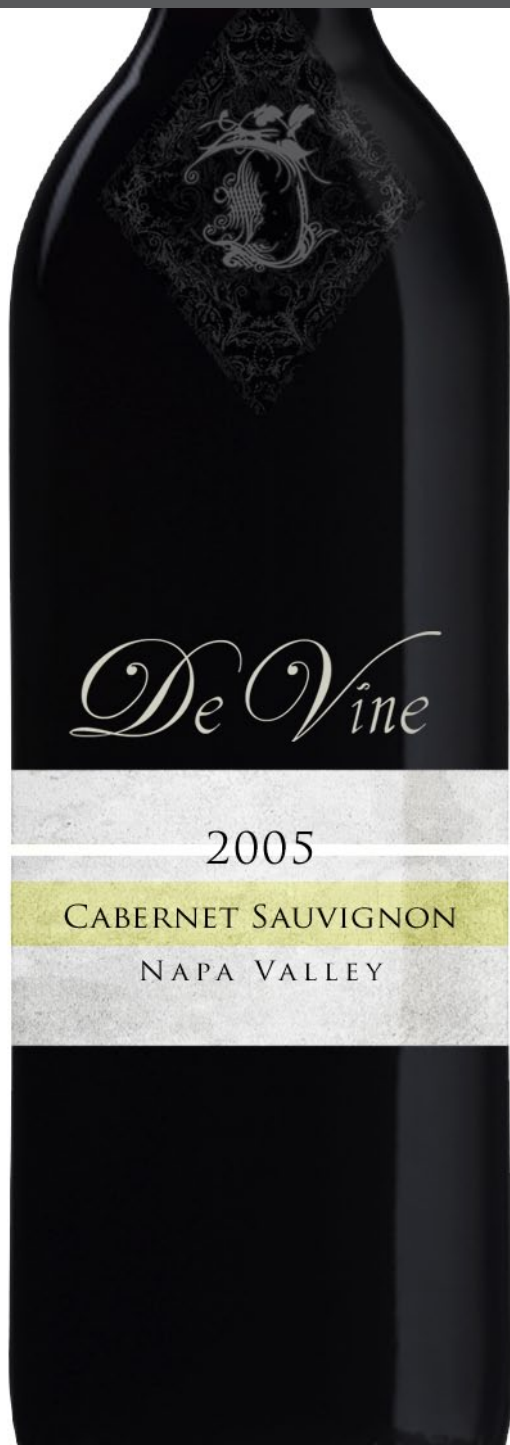
\$40 WINE LABEL



\$125 WINE LABEL



3 TIERS FRONT



3 TIERS FRONT

CABERNET SAUVIGNON
NAPA VALLEY

Produced
and bottled by
De Vine
Oakville, CA.

*In 1966, emboldened
by boundless
enthusiasm, and a
conviction that
California could produce
wines that would
belong in the company
of the world's finest,
Robert Mondavi set out
on his own to found the
first major winery built
in the valley since
prohibition.*

*Since then the open arch
of the Robert Mondavi
Winery has welcomed
thousands of guests who
have come to share in
Robert's love of wine,
food, and art.*

Contains Sulfites
750 ml

GOVERNMENT WARNING: (1) According to the surgeon general, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.



RESERVE CHARDONNAY

Produced
and bottled by
De Vine
Oakville, CA.

*In 1966, emboldened
by boundless
enthusiasm, and a
conviction that
California could produce
wines that would
belong in the company
of the world's finest,
Robert Mondavi set out
on his own to found the
first major winery built
in the valley since
prohibition.*

*Since then the open arch
of the Robert Mondavi
Winery has welcomed
thousands of guests who
have come to share in
Robert's love of wine,
food, and art.*

Contains Sulfites
750 ml

GOVERNMENT WARNING: (1) According to the surgeon general, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.



CABERNET SAUVIGNON
RESERVE

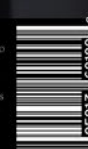
Produced
and bottled by
De Vine
Oakville, CA.

*In 1966, emboldened
by boundless
enthusiasm, and a
conviction that
California could produce
wines that would
belong in the company
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3 TIERS BACK



De Vine

